

# Dawn Ho

Vocalist | Composer | Educator | Arts & Cultural Manager | Relationship Manager (Major Gifts)

[www.dawn-ho.com](http://www.dawn-ho.com)

Currently residing in Melbourne, Dawn Ho is a consummate Jazz, Bossa Nova & Samba vocalist who hails from Singapore. She began her musical journey at the age of 8, singing with The Amazing Grace Presbyterian Church choir. After 10 years of classical and choral vocal tutelage under Dr. Myna Chan, Dawn decided to follow her passion for Jazz. Her vocal timbre makes her a natural in Jazz and Bossa nova and her style has been described as sophisticated, vibrant and elegant.

In 2003, Dawn left her job as a stewardess for Singapore Airlines to commit to music professionally. She engaged acclaimed international vocalist Babes Conde (Philippines/Singapore) for training in contemporary singing and has not looked back since.

Hungry to better herself in her craft, Dawn went to New York for classes with Tania Travers, and the legendary jazz icon, Barry Harris in 2006. She has also attended Master classes with Grammy award winning jazz vocalist, Kurt Elling and has recently completed her BA HONS in Jazz Performance with Lasalle College of the Arts.

With almost 2 decades of stage experience under her belt, Dawn has been featured in numerous music festivals and events internationally. She has released 2 jazz albums, ALL IN GOOD TIME (2009) and HUSH NOW (2016) and is now embarking on her 3rd record consisting of her own compositions.

As an Arts and Cultural Management specialist, Dawn is currently the Development Manager with the Melbourne International Jazz Festival. She has also founded and managed her own Singapore based event company, Island Girl Productions for over 15 years and was the co-founder and director of non-profit organization, We Love Jazz (Singapore) Limited for four years.

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## **TRAINING AND EDUCATION**

### **Academia:**

- B.A (Hons) Music (Jazz Performance) 2015 – 2017  
Second Class Honours, Upper Division (GPA 3.7)  
Goldsmiths' University of London – Lasalle College of The Arts
- GCE A Levels 1997 - 2000
- GCE O Levels 1993 – 1996

### **Choral, Classical Voice Coaching:**

- Private Vocal Lessons – Myna Chan (Singapore) 1988 – 2004
- Private Vocal Lessons – Khor Ai Ming (Singapore) 2012 - 2013

### **Jazz & Pop Voice Coaching:**

- Ensemble Vocal Lessons – Barry Harris (New York) 2006, 2013
- Master Class – Kurt Elling (Chicago) 2007
- Private Vocal Lessons – Tanya Travers (New York) 2006
- Speech Level Singing – Daniel Singh (Singapore) 2006
- Jazz and Pop private Vocal – Babes Condes (Singapore) 2001 - 2003

### **Emcee and Hosting:**

- The Emcee Academy – Batch 8 2016

## **WORK EXPERIENCE**

### **OVERVIEW**

- WWF-Australia – Impact Partnerships, Relationship Manager Jan 2021 - Present
- Melbourne International Jazz Festival – Development Manager Jan 2020 – Dec 2020
- We Love Jazz (Singapore) Limited – Director 2016 – Dec 2019
- Music Factory - Early Childhood Music Educator 2015 – 2017
- Music Educator (private and government programs) 2015 – Present
- Island Girl Productions LLP – Director 2005 – Present
- Freelance - Professional Jazz Vocalist & Composer 2003 – Present
- Singapore Airlines – Stewardess 2000 – 2003
- Media Corp, Channel 8 – Actor 1999 – 2000

## VOCALIST

### PROFESSIONAL RECORDINGS

#### **Hush Now (2016)**

A concert tour through Mexico with internationally acclaimed Cuban jazz pianist Gabriel Hernandez (Afro Cuban All-Stars) in 2014, led to an undeniable musical bond between these two musical soul mates and a recording session by the duo. Comprising solely of carefully selected jazz ballads, Dawn's 2nd album entitled "Hush Now" is an ode to love – lost, found, relished and forgotten. Released in 2016, the album has since been featured in Jazz radio stations around the world.

#### **All in Good Time (2009)**

Together with an all-star Paraguayan musical line-up, Dawn puts a personal spin on her favourite tunes by jazz greats such as Thelonious Monk, Cole Porter, Cannonball Adderley, as well as iconic Brazilian numbers from composers Antonio Carlos Jobim and Maria Rita. The album also features 2 exciting electronic remixes by producers, AlterCopy. This release garnered tremendous support from Singapore's radio stations, including Nu-Jazz radio station Lush99.5fm.

#### **Aiming for the Stars (2007)**

Collaborated with EMI artists, Latvian Acapella supergroup, COSMOS in 2007 on the English recording of classic mandarin composition, SHANGHAI MOON

### NOTABLE CONCERTS

- Brazilian Independence Day – Embassy of Brazil, Singapore 2019
- Jazz in July – Esplanade, Singapore 2017, 2018, 2019
- Red Dot Radio (Original music) - Esplanade, Singapore 2017
- No Black Tie (Kuala Lumpur) 2010 - 2016
- Singapore Jazz Festival 2014
- Singapore Formula One Grand Prix 2008 - 2015
- Ladies of Jazz – Esplanade, Singapore 2014, 2015, 2016
- World Youth Jazz Festival (Kuala Lumpur) 2013
- Singapore Night Festival 2014
- Tai Chung Jazz Festival (Taiwan) 2011
- Beijing Olympics (Beijing, China) 2008
- The Singapore Fashion Festival 2007
- The Mosaic Music Festival - Singapore 2005, 2006, 2007
- Young Ladies of Jazz and Soul – Esplanade, Singapore 2005
- Olympic Conference Singapore 2005
- APOA Congress (Singapore and Malaysia) 2005
- Multi-Racial & Multi-Religious Harmony Night, Community Chest 2004, 2005

### TV SHOWS – PRESENTER & ACTOR

#### • **Razor TV2009**

5-part interview on Dawn's views the music industry and what she has in store for the future – after her 1st album release at the opening of the HMV Singapore flagship store.

#### • **LIVE N' LOADED – MediaCorp Singapore Channel 5**

**2008**

Dawn and her Brazilian project band Indigo were featured as guest artists to perform on this internationally televised program.

- **Babes and Friends Show – TCS Channel 5** **2003**  
Featured as guest singer on an episode of internationally acclaimed Vocalist Babes Conde’s variety show.
- **POPCATZ – TCS Channel 8 Variety Program** **2000 – 2001**  
MTV Travelogue & Drama series – featuring Asian teen idol quartet ‘PopCatz’ with Dawn in main cast role of “Miyona”. Sponsored by Volkswagen and Singtel.

### **PRESS AND RADIO FEATURES**

- NU YUO MAGAZINE – Artist Feature 2014
- Appetite Magazine – Artists Feature 2010
- FHM Singapore – Cover girl & main spread for Music issue May 2010
- FHM Global – Nominated by as 49th Sexiest woman in the world 2010
- RADIO INTERVIEW on New radio 93.8 and Gold 90.5FM 2009
- New man Magazine Interview and Photo shoot 2008
- Stuff magazine – Artists Feature and HTC endorsement 2008
- NEWMAN magazine - Artists Feature 2008
- Elle Magazine 2008
  - Voted & featured as one of 15 creative people to watch in Singapore’s arts scene
- Straits Times Paper 93.8 Live Radio 2007
- RADIO INTERVIEW by HOWIE of RSI English (Mediacorp) 2006

### **COMMERCIAL ENDORSEMENTS**

The following organisations have commercially endorsed Dawn to represent their brands:

- HTC (Touch PDA phone)
- Stella McCartney perfumes (STELLA)
- Sky Fitness Gym
- Shu Uemura, Choya
- Marc by Marc Jacobs
- Halia Restaurants (Singapore)
- Choo Yi Lin Jewellery
- Sennheiser (Singapore)
- Shure (Singapore)

### **TEACHING**

**Music Education Workshop Producer & Educator**  
**Ministry of Education, Singapore (Music Elective Program)** **2015 – 2019**

Commissioned to design & teach workshops and elective programs to gifted high school music students aged 13 - 16 years old. Content included the History of Jazz, Introduction to Jazz Singing, Introduction to the Blues, Improvisation & Vocal Techniques.

**Early Childhood Music Educator**  
**Music Factory Pte Ltd**

**2015 – 2017**

Conducting interactive and cognitive early childhood music programs for children in pre-school aged 2-5 years.

**Private Music Instructor**  
**Freelance**

**2014 – Present**

Conducting private vocal lessons on technique and contemporary singing skills to students from ages 18- 60.

**ARTS MANAGEMENT**

**Development Manager**  
**Melbourne International Jazz Festival**  
Website: [melbournejazz.com](http://melbournejazz.com)

**Jan 2020 – Dec 2020**

Lead the Festival's development activity, with involvement in organisational strategic activity.

**Achievements**

- Lead development & partnership of MIJF's 2020 *These Digital Times* online festival, featuring 85 local & international artists, with over 45,000 unique views globally
- Secured new streams of funding, partnership & sponsorship opportunities for 2020 & 2021 program
- Planned and implemented fundraising / private giving campaigns
- Managed all stakeholders and relationships related to funding and development:
  - Government funding (federal, state & local)
  - Corporate sponsorships
  - Private giving
  - Philanthropic streams (trusts & foundations)
- Managed development initiatives and activity within the Festival:
  - Grant writing and acquittals
  - Create and deliver public fundraising campaigns
  - Active solicitation and stewardship of partners and donors
  - Develop, manage and execute budgets for events
  - Heavy involvement organisation's evaluation process
- Work closely with marketing team to deliver strategic marketing campaigns and annual reports

**Director**  
**We Love Jazz (Singapore) Ltd.**  
Website: [welovejazz.org](http://welovejazz.org)

**Nov 2016 – Dec 2019**

Non-profit arts organisation focused on development and promotion of Jazz in South East Asia. Lead stakeholder activity and development of major projects, such as music festivals, international Jazz competitions, forum discussions, community arts events and international Jazz workshops.

**Achievements**

- Managed all stakeholders and relationships related to funding and development:
  - Government funding
  - Cash and in-kind sponsorships
  - Corporate hospitality packages

- Private giving
- Philanthropic streams (trusts & foundations)
- Managed all organisational development initiatives and activities:
  - Grant research, writing and acquittals
  - Created and delivered fundraising campaigns
  - Active solicitation & stewardship of stakeholders and donors
  - Heavy involvement organisation's evaluation process
- Programming and marketing organisation's core activities:
  - Develop and implement core programs
  - Create and execute physical and digital marketing strategies
  - Manage core team, interns and volunteers
  - Procure and manage vendors and suppliers
  - Create, develop and implement administration procedures
  - Budget development and administration

**Director**

**Island Girl Productions LLP**

**2005 – Present**

[Website: islandgirl-productions.com](http://islandgirl-productions.com)

Event agency providing corporate Clients with high-quality entertainment and production solutions for product launches and private events in various industries.

**Achievements**

- Managed all Client relationships
- Logistics sourcing & coordination: contractors, builders, movers, decorators, signage, printers,
- Technical production: sound, lighting, video, photography, staging
- Creation & management of project budgets and reports
- Artist Management & Artistic Programming for corporate events
- Creation & maintenance of company & artist's websites (WIX, Adobe Suite, Canva)

**Clients include**

- Tiffany & Co., Guess, Chanel, Hugo Boss, DKNY, Dolce & Gabanna, Christian Lacroix, Shanghai Tang, FJ Benjamin, Lamborghini, Porsche
- Rolex, Yaffiro & Cortina Watches, The Hour Glass
- Singapore Fashion Festival, World Gourmet Summit
- Tatler Magazine
- Macallan (Singapore & Vietnam), Martell (Hong Kong), Choya, Starbucks (Asia), Gloria Jean Coffee
- Mastercard, NETS, Visa (Singapore & China), United Overseas Bank, CitiBank
- Orchard Hotel (Singapore), Bugis Village Hotel (Singapore)